INTRODUCTION

IEEE AFRICON is the flagship conference for the African continent, organized by the Institute of Electrical and Electronics Engineers (IEEE) Kenya Section and the IEEE Region 8. AFRICON 2023 will attract a diverse audience of over 300 leading engineers, researchers, academics, industry leaders, government representatives, policymakers, and students from across Africa and around the world. It aims to foster an environment of collaboration and knowledge sharing, and to encourage innovation and entrepreneurship in Africa. Attendees will participate in Plenary Sessions, Panel Discussions, Tutorial Sessions, Workshops and Technical Program within the IEEE technical areas. We invite you to seize the opportunity to interact with your target audience.
The Conference aims to:

1. Foster an environment of collaboration and knowledge sharing encouraging innovation and entrepreneurship in Africa.
2. Address the challenges and opportunities of developing and deploying new technologies in Africa, with a focus on promoting innovation and collaboration across the continent.
3. Serve as a platform for researchers, policymakers, public and private sector operators to interact and come to an agreement on continental technological advancement to accelerate Africa’s development.

AFRICON 2023 will attract a diverse audience of over 300 leading engineers, researchers, academics, industry leaders, government representatives, policymakers, and students from across Africa and around the world.

The conference will provide an excellent opportunity for sponsors to showcase their products and services, network with potential customers, and engage with the wider community.
HIGHLIGHTS FROM IEEE AFRICON 2021

NUMBERS

<table>
<thead>
<tr>
<th>Keynote Sessions</th>
<th>Special Sessions</th>
<th>Paper Presentations</th>
<th>Workshop Sessions</th>
<th>Tutorial Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>2</td>
<td>140</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>

PROGRAM

<table>
<thead>
<tr>
<th>Countries Represented</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>54</td>
<td>185</td>
</tr>
</tbody>
</table>

PREVIOUS HOSTS

1983 Nairobi, Kenya
1984 Abidjan, Ivory Coast
1985 Mbabane, Swaziland
1986 Stellenbosch, South Africa
1987 Cape Town, South Africa
1999 George, South Africa
2000 Gaborone, Botswana
2001 Windhoek, Namibia
2002 Nairobi, Kenya
2003 Livingston, Zambia
2004 Mauritius
2005 Addis Ababa, Ethiopia
2006 Cape Town, South Africa
2007 Accra, Ghana
2008 Arusha, Tanzania
IEEE AFRICON 2023 EVENT FORMAT

INDUSTRY PANEL SESSIONS: Expert-led in-depth discussions of current and emerging topics of interest to the African community.

WORKSHOPS: Highly interactive regular and invited presentations, and panels.

TUTORIAL: Deeply instructive sessions led by a trained facilitator or industry expert.

KEYNOTES: Informative TED-talk style sessions where distinguished guests make presentations on emerging areas.

MATCHMAKER: 1-on-1 sessions with experts, industry players, innovators and emerging talent with connections made.

KNOWLEDGE CAFES: Breakout sessions aimed at allowing participants to attend sessions of mutual interests.

PAPER PRESENTATIONS: IEEE-style research paper presentations by industry experts, academic researchers and industry innovators.

WHY SPONSOR IEEE AFRICON 2023?

- INCREASED BRAND VISIBILITY & RECOGNITION among a highly engaged and influential audience from across the globe.
- The opportunity to NETWORK with and BUILD RELATIONSHIPS with key stakeholders in the technology industry.
- ACCESS TO CUTTING-EDGE RESEARCH & DEVELOPMENT in the field of electrical and electronic engineering, computer science and related fields.
- INCREASED COMPANY EXPOSURE through conference website and social media platforms.
- DEMONSTRATING YOUR COMMITMENT to advancing technology.

Contact the AFRICON Industry Engagement Team at africon-partners@ieee.org

2023.ieee-africon.org
IEEE AFRICON values strong, ongoing relationships with each of our sponsors and partners, working closely with them to ensure their individual needs are met to receive a good return on their investment.
# Lend Your Support to IEEE AFRICON 2023

<table>
<thead>
<tr>
<th>Sponsorship Packages</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount (USD)</td>
<td>15,000</td>
<td>10,000</td>
<td>7,500</td>
<td>5,000</td>
<td>2,500</td>
</tr>
<tr>
<td>Complimentary Conference Registrations &amp; Banquet</td>
<td>8</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Corporate conference discount on additional passes</td>
<td>15%</td>
<td>12%</td>
<td>10%</td>
<td>5%</td>
<td>2%</td>
</tr>
<tr>
<td>Exhibition booth space</td>
<td>Large (8sqm) with large signage</td>
<td>Medium (6sqm) with large signage</td>
<td>Medium (6sqm) with medium signage</td>
<td>Small (4sqm) with small signage</td>
<td>Small (4sqm) with small signage</td>
</tr>
<tr>
<td>Reserved Table at Banquet</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Corporate Logo size on Conference Banner &amp; Brochures</td>
<td>Large</td>
<td>Large</td>
<td>Medium</td>
<td>Small</td>
<td>Small</td>
</tr>
<tr>
<td>Speaking opportunity at one of the following sessions</td>
<td>Keynote, Panels or Dinner</td>
<td>Keynote or Panels</td>
<td>Keynote</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Prime advertisement space</td>
<td>Prominent Branding and recognition</td>
<td>Prominent Branding and recognition</td>
<td>Branding and recognition</td>
<td>Branding and recognition</td>
<td>Branding and recognition</td>
</tr>
<tr>
<td>Item for inclusion in conference bag (Leaflet / Flyer / Collateral)</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

*All conference sponsors above will have their company logo displayed on the conference website, banner, programme, and brochures.*
The exhibit only option is great for those companies that have a new product/service to promote. As an exhibitor, your company logo and a 50-word description of your company will be prominently included on the conference website.

<table>
<thead>
<tr>
<th>OPTION</th>
<th>DESCRIPTION</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Small – 4 square metres</td>
<td>USD 1,000</td>
</tr>
<tr>
<td>2</td>
<td>Medium – 6 square metres</td>
<td>USD 1,500</td>
</tr>
<tr>
<td>3</td>
<td>Large – 8 square metres</td>
<td>USD 2,000</td>
</tr>
</tbody>
</table>
ADDITIONAL OPPORTUNITIES

Interested in a unique conference sponsorship? These options are for specific events/activities/items during the conference.

01 WELCOME RECEPTION / COCKTAIL  USD 5,000
Scheduled on the first day, this 3-4-hour high visibility event will be attended by conference attendees and their guests and is organized to provide direct interaction between the conference attendees, the conference speakers, and the corporate sponsors. As the exclusive sponsor of this event, your company’s logo will be included on all printed signage and materials promoting this event and at the event.
- Opportunity to give a 5-minute welcoming remark to the audience at the reception.
- 4 complimentary tickets to the dinner

02 DINNER  USD 5,000
Scheduled on the second day, this 3-4-hour high visibility event will be attended by conference attendees and their guests and is organized to provide direct interaction between the conference attendees, the conference speakers, and the corporate sponsors. As the exclusive sponsor of this event, your company’s logo will be included on all printed signage and materials promoting this event and at the event.
- Opportunity to give a 5-minute welcoming remark to the audience at the reception.
- 4 complimentary tickets to the dinner

03 CONFERENCE BREAKS (TEA & LUNCH)  USD 3,000
Scheduled on the second day, this 3-4-hour high visibility event will be attended by conference attendees and their guests and is organized to provide direct interaction between the conference attendees, the conference speakers, and the corporate sponsors. As the exclusive sponsor of this event, your company’s logo will be included on all printed signage and materials promoting this event and at the event.
- Opportunity to give a 5-minute welcoming remark to the audience at the reception.
- 4 complimentary tickets to the dinner
04 CONFERENCE INTERNET CONNECTIVITY  USD 3,000 OR IN KIND
As the connectivity partner, your company will help attendees stay connected during the conference! Your company’s name can be used as the network ID and as each attendee is offered package deal to connect to the conference, the attendee will see a splash page recognizing your company. Your logo will also appear on the Conference website as the Connectivity partner.
- 2 Complimentary Full Conference Passes

05 CONFERENCE KIT WITH BAG, PAD & PEN  USD 2,500
As the exclusive sponsor of this high visibility opportunity, your company’s logo and name will be printed on the bag, pens and notepads distributed to all conference attendees.

06 LANYARDS  USD 2,500
This opportunity offers the highest impact and visibility to the company who wants to be known and seen! As the exclusive lanyard sponsor, your company’s name and/or logo will be printed on the lanyard which is provided to all Conference attendees.
- 1 Complimentary Full Conference Pass
- 2% Corporate conference discount on additional passes

07 POWER TOWER (CHARGING STATIONS)  USD 2,000
As the exclusive sponsor of two charging stations, your company will gain recognition and help attendees get charged up their devices to make the most of their time at the conference! Your logo and company artwork will also appear on the charging stations.
- 1 Complimentary Full Conference Pass
- 2% Corporate conference discount on additional passes

08 INDUSTRY PANEL SESSION  USD 1,500
Sponsor a session that will bring together experts in the specific sector to deliberate on a particular emerging issue affecting Africa thus building long-lasting relationships. Acknowledgement as the exclusive sponsor for the specific Industry Panel Session. Logo will appear on all material promoting the Panel session as well as the opportunity to promote your company during the event. 1 minute promo video to be played before and after the specific Industry Panel.
- 1 Complimentary Full Conference Pass
- 2% Corporate conference discount on additional passes

Contact the AFRICON Industry Engagement Team at africon-partners@ieee.org
2023.ieee-africon.org
09 KEYNOTE SESSION
Sponsor a session that will have an expert in a specific sector to speak on an emerging issue affecting the sector in Africa. Acknowledgement as the exclusive sponsor for the specific Industry Panel Session. Logo will appear on all material promoting the Panel session as well as the opportunity to promote your company during the event. 1 minute promo video to be played before and after the specific Industry Panel
- 1 Complimentary Full Conference Pass
- 2% Corporate conference discount on additional passes
USD 1,500

10 NETWORKING EVENT
Sponsor and host your own or pre-arranged networking event to share information enabling attendees to network with industry peers and the sponsoring company’s staff. Acknowledgement as the exclusive sponsor for the specific Networking Event.
- 1 Complimentary Full Conference Pass
- 2% Corporate conference discount on additional passes
USD 1,500

11 CONFERENCE PROCEEDINGS
These proceedings have an exceptionally long shelf life as attendees use them as reference material. A USB drive, containing the conference proceedings + supplemental papers will be provided to all attendees; and it will have your logo on it.
USD 500

12 BAG INSERT
Provide a leaflet / flyer / company collateral to insert into the conference bag of each attendee.
USD 500
13 **PARTICIPANT SCHOLARSHIPS**
Sponsor several participants to attend the conference as authors or non-authors from:
1. People from Developing economies
2. Students
3. Women engineers
Acknowledgement as a scholarship/grant partner.

**MEDIA PARTNERS**
We welcome in-kind support for media of all kinds (magazines, newspapers, television, radio, online etc.) Media Partner’s logo will be displayed during the conference.

**DIDN’T SEE ANYTHING THAT MEETS YOUR NEEDS?**

Please contact the AFRICON 2023 Industry Engagement Committee at africon-partners@ieee.org, who will be happy to speak with you about a custom sponsorship package.